

BOWLING FEDERATION OF SASKATCHEWAN PROPOSED SOCIAL MEDIA POLICY

1. INTRODUCTION

For the purpose of this Social Media and Networking Policy, the policy will encompass public communications including posting pictures and videos through such internet platforms as Twitter, Facebook, Instagram, Google+, LinkedIn, Snapchat and any other social media network that allows users to communicate online, as well as other forms of electronic communication, but not limited to methods such as texting and instant messaging.

The policy will be applicable to the Bowling Federation of Saskatchewan and its Member Organizations, including Directors, teams, members and staff, family members and supporters.

The Bowling Federation of Saskatchewan recognizes and appreciates the value of social media to all of its stakeholders and the importance of social networking. The Bowling Federation of Saskatchewan also respects the right of all members and Bowling Federation of Saskatchewan personnel to express their views publicly. At the same time we must be aware of the dangers social media and networking can present.

The purpose of this policy is to educate the Bowling Federation of Saskatchewan community on the risks of social media and to ensure all members and Directors are aware that conduct deemed to be inappropriate will be subject to disciplinary action by the Bowling Federation of Saskatchewan and/or its Member Organizations.

2. SOCIAL MEDIA GUIDELINES

- i. The Bowling Federation of Saskatchewan holds the entire Bowling Federation community who participates in social media and networking to the same standards as it does for all other forms of media including radio, television and print.
- ii. Comments or remarks of an inappropriate nature which are detrimental to the Bowling Federation of Saskatchewan or any of its Member Organizations will not be tolerated and will be subject to disciplinary action by the Bowling Federation of Saskatchewan and/or its Member Organizations.
- iii. It should be recognized that comments made when “texting and instant messaging” are on the record and can be instantly published and available to the public and media. Everyone, including the Bowling Federation of Saskatchewan, its Member Organizations, individuals, corporate partners and the media can review social media communications. You should conduct yourself in an appropriate and professional manner at all times.
- iv. Refrain from divulging confidential information of a personal or organization related nature.
- v. Use your best judgment at all times – pause before posting or sending. Once your comments are posted or sent they cannot be retracted. Ultimately, you are solely responsible for your comments.

3. SOCIAL MEDIA VIOLATIONS

The following are examples of conduct through social media and networking mediums that are considered violations of this Social Media and Networking Policy and will be subject to disciplinary action by the Bowling Federation of Saskatchewan and/or its Member Organizations.

- i. Any statement deemed to be publicly critical of or detrimental to the welfare of the Bowling Federation of Saskatchewan or any member of its Member Organizations.
- ii. Divulging confidential information that may include, but is not limited to the following:
 - a. Negative or derogatory comments about any member of the Bowling Federation of Saskatchewan or any member of its Member Organizations.
 - b. Any form of bullying, harassment, intimidation or threats against any member of the Bowling Federation of Saskatchewan or any member of its Member Organizations.
 - c. Photographs, video or comments promoting negative influences or criminal behaviour, including but not limited to: drug use, alcohol abuse, public intoxication, hazing, sexual exploitation, etc.
 - d. Online activity that contradicts the current policies of the Bowling Federation of Saskatchewan or its Member Organizations.
 - e. Inappropriate, derogatory, racist, or sexist comments of any kind.
 - f. Online activity that is meant to alarm other individuals or to misrepresent fact or truth.

4. DISCIPLINE

The Bowling Federation of Saskatchewan and/or its Member Organizations will investigate reported violation(s) of this policy in the manner set out in the Dispute Resolution Policy. If the investigation determines that a violation has occurred, the Bowling Federation of Saskatchewan and/or its Member Organizations involved will impose an appropriate suspension with no right of appeal.

5. SUMMARY

When using social media and networking mediums, the Bowling Federation of Saskatchewan community should assume at all times they are representing the Bowling Federation of Saskatchewan and/or its Member Organizations. All members of the Bowling Federation of Saskatchewan and/or its Member Organizations should remember to use the same discretion when texting, instant messaging, or using any social media platforms and networking.

Should the identity or image of any member of the Bowling Federation of Saskatchewan community be used in social media and networking without their authorization, it will be considered to be identity theft. Please notify the appropriate Member Organization immediately.